

WINTER UNDERWEAR, OVERCOATS,

Let others follow, IF THEY CAN!

We have demonstrated conclusively that by our system of buying and selling

STRICTLY FOR CASH!

we are able to sell goods lower than our credit competitors can afford to. The heavy increase in our business over last year shows also that the people appreciate it, and are with us in

Our New Reform.

Holiday Goods!

The most complete stock of Fancy Goods ever brought to Hickman.

Lumps of Every Description!

Banquet Lamps, Dinner Sets, Water Sets, Vase Lamps, Toilet Sets, Cake Plates, Night Lamps, Decorated Lamps, Japanese Tea Sets, Fruit Baskets, Solid Hides, Chamber Sets, Colony Trays, Candelabras, Oriental Sets, Cord Rugs, Majolica Ware, Barbecue Vases, Wine Sets, Cups and Saucers, Oyster Plates, Also, the cheapest line of Toy Tea Sets.

Christmas Candies!

Florida Oranges, Nuts, Figs, Italianes, Cocoanuts.

W. S. ELLISON'S.

DO NOT FAIL TO SEE HIM BEFORE BUYING!

Our Last Announcement!

COME AT ONCE if you want CHOICE HANGINGS! The LOW PRICES, marked in plain figures, have made GOODS GO.

"SANTA CLAUS"
has emptied his pack of
Toys and Holiday Goods
Special attractions in
Vases,
Albans,
Fancy Lamps,
Christmas Cards,
Gift Books and
Bisque Goods.
Latest styles in Writing Papers,
Novelty in Ink Stands.

D. E. WILSON & CO.

DO NOT FAIL TO SEE HIM BEFORE BUYING!

ALL PARENTS
know how hard it is to keep the
Children in shoes. It seems
sometimes as if they were determined
to wear them out in a day.
They run, jump, drag their toes—
anything to wear out their shoes.
A sturdy shoe goes very quickly.
It is **WORTHY TO BUY THE BEST**
The "Little Giant School Shoe" is
the BEST, and only to be found at
BALTZER & SHAW.

LOCAL NEWS.

—Read the Council proceedings.
—Christmas comes on Sunday
this year.
—The merchants who advertise
always get the best trade. Mark
that!
—You can get Gold Charities at
REYNOLDS & TYLER's from 25c
to \$5.00.
—Several new firms go into busi-
ness the first of year, which
breaks down good trade.
—The election for Mayor and
Councilmen for the year 1933, oc-
curs on Monday, Jan. 2nd.
—Fancy Vases and heat sets
Candies, 2 for 25 cents at
ALFRED McANALD'S.
—The next Annual Conference of
the M. E. Church, South, Mem-
phis district, will be held at Mem-
phis next year.
—Bishop Dailey, of the Episco-
pal Church, will be present in St.
Paul's church, in this city, on Sat-
urday night, 31st inst.
—Have you seen my new
style Neck Ties? They are nob-
by and cheap. H. C. AMBERG.
—The financial report of the
city's financial management in this
work, "Penny" is interesting read-
ing. It shows in detail the re-
ceipts and expenditures.

Trade is Booming

AND NO WONDER.

PRICES LIKE THESE ARE BOUND TO CREATE A RESULT

WHEN YOU CAN BUY

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